

Antonio Sabato, Jr., Named International Celebrity Spokesperson for AnastasiaDate

The American Actor, Model and Reality Star will Lead Series of Online and Broadcast Entertainment Initiatives to Raise Awareness of International Dating

New York, NY / Moscow, Russia / May 13, 2013 – Prominent American actor, model and reality TV star Antonio Sabato, Jr., has been named the international celebrity spokesperson for AnastasiaDate, one of the fastest growing online dating services.

Sabato, Jr.—widely known as an American heartthrob and no stranger to dating international women throughout his life— is working with AnastasiaDate on creative broadcast entertainment initiatives to raise awareness of the growing trend and benefits to dating internationally. He will promote the importance of getting to know women from diverse backgrounds and cultures as well as deliver advice on how to successfully date someone who is "not the girl next door." Born and raised in Rome, Italy, Sabato, Jr., spent much of his life traveling the globe and experiencing a multitude of different traditions and worldviews.

"AnastasiaDate's mission to connect men and women from all over the world resonates with my own personal belief that everyone should expand their understanding of love, dating and relationships across any borders," said Sabato, Jr. "Working with AnastasiaDate, I get to help drive attention to how online dating is bringing people together who never would have met otherwise."

Sabato, Jr.'s career is highlighted by his reputation as an international sex symbol - but also by his vast array of talents across the television and music industry. He has appeared in one of renowned fashion designer Calvin Klein's most successful underwear campaigns to date and became the first celebrity model for the company since actor Mark Wahlberg. Also a former cast member of the ABC soap opera *General Hospital*, as well as a guest star on CBS's *CSI: New York* and ABC's *Scrubs*, Sabato, Jr., has been named one of *People Magazine's* "50 Most Beautiful People."

And when it comes to love, Sabato, Jr., even hosted a season of his own reality TV show on VH1 entitled *My Antonio*, where 13 beautiful and exotic women competed to win over his heart. Other television appearances over the years include TNT's *Rizzoli and Isles*, CBS's *NCIS* and *The Bold and the Beautiful*, FOX's *Ally McBeal* and *Melrose's Place* and the WB's *Charmed*. He has also appeared in Janet Jackson's "Love Will Never Do (Without You)" music video.

"Given his worldly history and impressive career path, Antonio Sabato, Jr., is the ideal celebrity to speak to the advantages of online dating since he has experienced firsthand the value and importance of connecting with people outside of one's own culture," said Lawrence Cervantes, Chief Communications Officer. "He genuinely understands the significance of expanding the American dating pool to include people from other countries and wants to demonstrate how unforgettable and life-changing this experience can be for those who have only dated locally."

For more information, please visit: <http://www.anastasiadate.com/news-page.html>.

About AnastasiaDate

AnastasiaDate is a premium international dating service that facilitates exciting and romantic companionship online with beautiful and interesting women from all over the world. Founded in 1993 by a Russian-American couple, AnastasiaDate has over 4 million international users and more than 100 million online visitors annually. Additionally, over 1.5 million conversations are exchanged onsite daily. AnastasiaDate is committed to member safety, customer satisfaction and the ongoing pursuit of innovation and with offices in Moscow and New York, AnastasiaDate provides services to a worldwide clientele. AnastasiaDate users are also able to communicate across a variety of top-notch multimedia platforms, including video chat.

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